**Has your baby been cared for in a neonatal unit in England or Wales? Enter our photo competition!**

The National Neonatal Audit Programme (NNAP) is looking for photographs that tell a story about your baby’s care on the neonatal unit. We’d also like a caption that describes the picture, the aspect of your baby’s care it shows and what it means to you.

**What is the National Neonatal Audit Programme?**

The NNAP helps neonatal units to improve the care they provide to babies who need specialist treatment. This includes babies who are born too early, with a low birth weight or who have medical conditions. We use information about the care of these babies to help hospitals to improve the care and outcomes for other babies in the future.

Each year, the NNAP produces a national annual report and parent and carer guide to the audit, called [*Your baby’s care.*](https://www.rcpch.ac.uk/resources/your-babys-care-measuring-standards-improving-neonatal-care-2020) This national report recommends how we can improve neonatal care in England and Wales.

The full NNAP report and information about each hospital are available on NNAP Online: <https://nnap.rcpch.ac.uk/>.

We want to include your pictures and stories in our reports to help us show why it’s so important to continue to improve care.

**How to enter**

We’re looking for pictures that show the following aspects of you and your baby’s experience:

1. Looking after baby at the time of birth
2. Your baby getting help breathing
3. Getting involved with your baby’s care
4. Soothing your baby while they receive treatment
5. Your baby getting help feeding (tube feeding, breastfeeding and expressing for baby)
6. Your baby on the unit and at two years’ old

We are also keen to reflect the additional challenges that the pandemic has created and so we have created a specific category for this. Photos for this category could relate to any of the other categories or reflect something specific to the virus.

You can enter up to one photo per category. The deadline for entries is **8 July 2022.**

After the deadline, we will select at least one photo per category to be used within our reports. We will also select one photo from all entries to be used on the front cover of the NNAP national reports. These selected entries may also be used in other NNAP promotional materials in our future publications.

**To enter the competition:**

* Read the terms and conditions at the end of this document,
* Complete the form below,
* Send the form and your photograph via email to nnap@rcpch.ac.uk.

The photograph should be a high-resolution JPEG file. We recommend a resolution of 300 dpi wherever possible. You can submit a lower resolution photo, but we may not be able to use it in the report.

|  |  |
| --- | --- |
| **Parent’s first name** |  |
| **Parent’s last name** |  |
| **Baby’s first name** |  |
| **Phone number** |  |
| **Email** |  |
| **Entry category** |  |
| **Please tell us about your picture, including what aspect of your baby’s care it shows, and why it is important to you** **(maximum 100 words).** |  |
| I confirm that I have read the attached terms and conditions and I consent to my submitted photo and accompanying statement being used by the National Neonatal Audit Programme within its national annual report, parent guide to the report, and other accompanying audit promotional material. |
| **Parent’s signature** |   |
|  | Please tick this box if you are also happy for your submitted photo to be used on general publicity and promotional materials by RCPCH and event partners (you can withdraw consent at any time by contacting the NNAP Team). We will only retain and use the image you have submitted for up to two years after the year of submission.  |

For more information about the NNAP, see: <https://www.rcpch.ac.uk/resources/national-neonatal-audit-programme-your-babys-information>

If you have any questions, please contact the NNAP Team on nnap@rcpch.ac.uk or tel. 0207 092 6158

**NNAP photo competition terms and conditions**

1. The NNAP photo competition is open to the parents and carers of babies that have been admitted to neonatal care in England or Wales.
2. The photo(s) must be submitted as a high-resolution JPEG. We recommend 300 dpi. Please be aware that it may not be possible to use your image on the front cover of the report if the resolution is not high enough.
3. Only one submission per participant per competition category will be accepted.
4. All photos submitted to the competition will need to have a completed entry form.
5. Entries should be submitted via email to: nnap@rcpch.ac.uk
6. By entering the NNAP photo competition, participants consent to the NNAP and RCPCH using their photograph and accompanying statement, free of charge, in the National Neonatal Audit Programme within its national annual report, parent guide to the report, and other accompanying audit promotional material and (where you have consented) any future RCPCH publications, including print, digital, and social media, also consent to being publicly acknowledged. Although, once we have sent the final report for publication we will not be able to remove your photo from the NNAP annual report and accompanying material, you can withdraw consent at any time for further use of your photograph by emailing nnap@rcpch.ac.uk.
7. We will only retain the original image for 2 years to enable us to arrange for any reprints of the report or to be used in accompanying audit promotional material, unless you withdraw consent. Once this retention is reached, we will not use your image for future publications, but we may retain existing copies of the report and associated promotional material (either hard copy, digital including our website or on social media) with your photo in it for historical and research purposes. It is not possible to edit the report once it has been published as it will affect its reliability, authenticity, and accuracy as a historical and research resource.
8. Entry into the competition is free, but all materials used must be provided by the participant.
9. Entries submitted up to and on **8 July 2022** will be accepted.
10. All photographs must be the property of the participant and not infringe on anyone else’s copyright.
11. All photos submitted for the competition will be reviewed by a panel of judges from the National Neonatal Audit Programme Board. All selected photos will be decided by this panel who will be looking at how well the image captures the theme and the quality of the image.
12. The cross-category selected photograph of the NNAP photo competition will be displayed on the front cover of the NNAP National Report. Other within-category selected photographs will be used within the report. These selected photographs may also be used in other NNAP promotional materials and in our future publications and accompanying promotional materials.
13. The NNAP and RCPCH are not responsible for any entries that are late, lost or delayed.
14. All photographs submitted will not be returned.
15. If you withdraw consent we will delete your photo and suppress your personal details so that we only keep a record that you have withdrawn consent. You can withdraw consent at any time by contacting nnap@rcpch.ac.uk.
16. The decision of the judging panel is final and binding on all entrants and no correspondence will be entered into.
17. Entrants of the photographs we select will be notified by **22 July 2022.**
18. You have the following rights in relation to your data:
* Right of access and right to have a copy of your personal data in a standard format (data portability)
* Change any factual errors or inaccuracies.
* Delete your personal data (called a right to be forgotten), although we may suppress rather than delete your data where we need to keep a record that consent has been withdrawn
* Restrict the use of your data (we only store it).
* Object to processing.
1. If you would like to action any of these rights, please contact the RCPCH Data Protection Officer on: information.governance@rcpch.ac.uk or by writing to 5-11 Theobalds Road, London, WC1X 8SH.
2. You do also have the right to complain to the ICO if you have concerns about the way your personal data is being handled: casework@ico.org.uk.
3. We will not transfer your personal data outside the EU, although some of the websites may be accessible internationally and publications may be distributed globally.